

**Pensacola Catholic High School
Capital Campaign and Financial Feasibility Study**



Question & Answer Document

**Created by:
Capital Campaign
Feasibility Study Steering Committee
and the
Institute of School and Parish Development
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QUESTIONS AND ANSWERS

1. Q: Why is this Feasibility Study needed at Pensacola Catholic High School at this time?

A: CHS has developed a new Master Growth Plan that defines a number of new projects for the school and must discern if the community is in favor of what we believe to be the much-needed improvements that are in the Plan.

We must ensure that Catholic High will be able to afford the much-needed improvements that are in the Plan and that we feel are necessary in order to continue to provide secondary education that is second to none in Northwest Florida.

2. Q: Who determined and prioritized the projects that are in the Plan? Specifically, what are the projects in this Master Growth Plan?

A: The CHS administration surveyed all constituencies in the 2016-17 school year: parents, students, alumni, and faculty. A clear consensus from the input received determined the list of needed projects. Then, the CHS administration worked with our Buildings and Grounds Committee to determine the priorities at which projects would be undertaken in this Plan. We seek to fund the following:

- Renovation of the Main Lobby and Office entrance for secured access control
- Construction of a fence line that will fully enclose the campus buildings with secured and controlled access to ensure that only screened visitors can enter school halls and classrooms
- Construction of an additional access road to facilitate safety in entering and leaving the campus
- A Fitness Center for use by all CHS students, faculty and athletic teams, for overall health and fitness enhancement
- A Training Room to provide for preventive as well as rehabilitative care of students by the athletic trainer
- A new Student Life Center to replace the existing Cafeteria, providing a gathering space for spiritual and social growth
- Renovation of the existing Cafeteria building into a new Robotics lab and Studio Art facility
- Renovation of the existing Library space for more diverse use by students, faculty, and the entire CHS family
- Renovation of the existing Weight Building into a Music facility to enhance the musical arts programs at CHS
- Addition of three new general purpose classrooms and five additional administrative offices to accommodate student and personnel needs
- Renovation and enlargement of existing locker room space to better serve the needs of our diverse athletic programs

- New restroom buildings at both the Football and Baseball/Softball fields
- Addition of a new storage building

3. Q: How would these projects benefit the students? The faculty? The alumni? The parents?

A: We believe that CHS students and faculty would benefit the most because of their everyday usage of the new buildings and facilities. When this vision is successfully funded and completed, our students will have access to better facilities, a new Student Life Center, and more opportunities for academics, athletics, and the arts to flourish. Our faculty and staff will have the benefit of improved facilities which will greatly enhance their ability to teach and nurture students.

Parents and alumni will be inspired by the improvements and by the fact that Catholic High continues to invest in the students, their families, and the Pensacola community.

4. Q: Is there anything in the Plan to improve the safety of our students, faculty, and campus visitors?

A: Yes, the newly-renovated Front Office Entry/Lobby will add a secured main access point to the school. Additional projects will be accompanied by the construction of a fence line that will fully enclose the campus buildings. Access points to the school along this fence line will be secured and controlled to ensure that only screened visitors can gain entrance to the school halls and classrooms. The additional access road that will be constructed will facilitate safety in entering and leaving the campus.

5. Q: How will academics and the curriculum be enhanced by this project?

A: The addition of classrooms, robotics labs, and the art and music rooms will greatly enhance STEM initiatives and the Fine Arts programs at CHS. The renovated library will provide a better learning, study and research environment for students and faculty.

6. Q: How will the faith life of the Catholic High community be enhanced by the projects?

A: Forming faithful disciples by the development of the whole person is the purpose for which Catholic High exists. The faith life of our students is paramount and will be enhanced through the construction of the Student Life Center. Students, faculty, parents, and alumni, will have additional space for fellowship, prayer and social events.

7. **Q: How will the capital improvements for athletics enhance a student's life at CHS or benefit the majority of the student body?**
 A: Participation in fitness activities and sports is very important to our high school students because it not only helps to create a healthy lifestyle, but also because participation in athletics teaches students valuable life lessons. The Fitness Center will be able to be used by teachers and all students. With the renovation of the current Weight Building into a Music Building, there will be opportunity for the Band, Chorus, and other musical performance groups to grow and thrive, enriching the culture and lives of our students, creating more school pride at CHS.
8. **Q: If a campaign is launched, how will this benefit the overall community?**
 A: A strong and vital Catholic High School only makes the overall community that it serves a better place in which to live and work. The more CHS can produce *"responsible Christian individuals,"* who are well-educated leaders and involved graduates, the greater the benefit will be to the entire Pensacola area.
9. **Q: What role is our Diocese playing in the Feasibility Study and proposed implementation of the Master Growth Plan?**
 A: The Diocese has granted CHS permission to move forward with these projects, pending positive feedback from the Feasibility Study. The Diocese will fund these construction projects upfront, and with a successful Capital Campaign conducted by CHS the funds will be repaid.
10. **Q: Are school leaders (Board, Diocese, members of the faculty/staff) in favor of this Master Growth Plan and, if it is implemented, what will be the monetary goal of this Capital Campaign and how long will it last?**
 A: Yes, all leadership groups understand the scope of these projects and are in full support. CHS will need to raise approximately \$6,000,000 in order to fund the projects in this Master Growth Plan. The Capital Campaign would take place from August, 2018, to approximately May, 2019.
11. **Q: How would a capital campaign to fund these projects be different from the Pensacola Catholic High School Annual Appeal?**
 A: The Annual Appeal is used to supplement the operational budget of the school. By conducting a successful Annual Appeal since 1989, Catholic High has been able to keep tuition at an affordable rate; offer high-quality academic, co-curricular, and campus ministry programs; and provide much-needed assistance to those families who would otherwise not be able to attend Catholic High School.
 A Capital Campaign is an intensive fundraising effort designed to raise a specified sum of money within a defined time period to meet the extraordinary needs of an organization. Donors are invited to consider multi-year pledges. In many

cases, a capital campaign seeks gifts of assets while an annual appeal seeks gifts of income.

12. Q: If a Capital Campaign moves forward, how will I be able to support the projects?

A: When the Feasibility Study shows that Catholic High should move forward with a capital campaign, people would have many ways to support this vision. A campaign can seek three kinds of gifts:

- The Gift of Prayer
 - All would be invited to participate in a focused prayer effort to ensure the success of a campaign.
- The Gift of Service
 - In order for a campaign to be successful, Catholic High would need campaign leaders to help organize the various divisions and stages of the campaign.
- The Gift of Financial Participation
 - Many gifts of financial support will be essential for success. A variety of giving levels will be offered, including naming opportunities and memorials.

13. Q: If a campaign is launched, could my contribution be designated to a specific area of the project?

A: Yes. There will also be a list of naming opportunities that donors will be able to view and to which they can designate their gift.

14. Q: What is the expected start date, timeline and expected completion date for full implementation of the Master Growth Plan?

A: With a positive outcome from the Feasibility Study, CHS hopes to begin construction on the first projects in the Summer of 2018 and to finish the final project(s) in the Summer of 2020.