

**Pensacola Catholic High School
Capital Campaign and Financial Feasibility Study**



Position Statement

**Created by:
Capital Campaign
Feasibility Study Steering Committee
and the
Institute of School and Parish Development
May, 2018**

POSITION STATEMENT

The history of Catholic High School tells the story of faith, love, dedication, growth, support, and family. In sending forth more than 8,000 alumni over the past 75 years, CHS has become known for its legacy of excellence.

Today, as much as in 1941 when its doors first opened, Catholic High School is dedicated to the excellence for which it has always been known. Achieving its *Mission of “forming responsible Christian individuals by providing the finest in Catholic education,”* continues to be its paramount goal.

Throughout the past seven decades, the face of society and culture have changed and the means by which CHS achieves its Mission has taken on new strategies and needs. But the Mission and dedication of CHS remain the same. Over these years, the face of the CHS campus has continued to change and grow in order to meet the ever-changing demands of achieving excellence. Now, in its seventh decade of use, the current CHS campus is in need of a number of additions and renovations in order to best serve the needs of our school community. The proposed Master Growth Plan will attempt to do that and to ensure that our students are ready, in every way, for the life, joy, and challenges of living in the 21st Century.

--- *Sister Kierstin Martin, Principal, Pensacola Catholic High School*

The Vision

To meet the evolving needs of students, faculty, parents, and alumni, Pensacola Catholic High School is conducting a Feasibility Study that is exploring the possibility of launching a Capital Campaign to benefit the school. This campaign would seek to fund a Master Growth Plan developed by CHS over the past two years. This plan grew out of input from parents, faculty, students, alumni and school leaders, followed by discussion, planning and prioritizing by the school’s Buildings and Grounds Committee and Administration. The projects proposed in the Master Growth Plan are:

- Renovation of the Main Lobby and Office entrance for secured access control
- Construction of a fence line that will fully enclose the campus buildings with secured and controlled access to ensure that only screened visitors can enter school halls and classrooms
- Construction of an additional access road to facilitate safety in entering and leaving the campus
- A Fitness Center for use by all CHS students, faculty and athletic teams, for overall health and fitness enhancement
- A Training Room to provide for preventive as well as rehabilitative care of students by the athletic trainer
- A new Student Life Center to replace the existing Cafeteria, providing a gathering space for spiritual and social growth
- Renovation of the existing Cafeteria building into a new Robotics lab and Studio Art facility
- Renovation of the existing Library space for more diverse use by students, faculty, and the entire CHS family

- Renovation of the existing Weight Building into a Music facility to enhance the musical arts programs at CHS
- Addition of three new general purpose classrooms and five additional administrative offices to accommodate student and personnel needs
- Renovation and enlargement of existing locker room space to better serve the needs of our diverse athletic programs
- New restroom buildings at both the Football and Baseball/Softball fields
- Addition of a new storage building

Catholic High continues to fulfill the academic, spiritual, moral, social, and physical needs of students and families coming from the greater Pensacola and South Alabama communities. Along with having developed a legacy of excellence over the past seventy-five years, Catholic High now seeks to continue this legacy by exploring the feasibility of funding the numerous major campus improvements addressed in the Master Growth Plan. When feasible and successful, the Capital Campaign will allow this dynamic vision to benefit the entire Pensacola Catholic High School community now and for years to come.

Feasibility Study

A Feasibility Study was initiated by CHS in March of 2018 with the formation of a Steering Committee composed of school leaders, with representation from Catholic High alumni, parents, alumni parents, and friends. This Steering Committee has been tasked with the responsibility of determining if the implementation and completion of the CHS Master Growth Plan has sufficient support in order to be successfully undertaken. The work of the Committee, which began in March, consists of conducting the necessary steps in this Feasibility Study process. These include:

- Creating a draft Question & Answer (Q & A) informational document that will help to describe the proposed Master Growth Plan to CHS constituencies;
- Creating a Position Statement for Support;
- Helping to select Catholic High leaders to be interviewed and surveyed;
- Conducting approximately 60 confidential, one-on-one interviews with Catholic High leaders;
- Conducting approximately 200 surveys/questionnaires completed by Catholic High alumni, parents and friends;
- Presenting the results of this Feasibility Study to school leaders.

The Importance of This Master Growth Plan

Anyone who is an alum or has had a child attend Catholic High quickly realizes that CHS is more than a school; it is a family -- for life. Many families have generations of members that attend CHS. When parents are considering to which high school to send their child, they are seeking a school that provides: a strong moral foundation and values-based curriculum for their child; a strong academic curriculum; an established and successful athletic program; and a safe, wholesome learning environment. CHS places an emphasis on the faith development of its students and on building strong moral character. Developing the whole child, spiritually, academically, socially, and physically is essential to the Mission of Catholic High School. Over time, improvements and growth are vital to ensure the presence of quality, Catholic education in our community now and for generations to come.

Prospective families and students look for aesthetically pleasing and secure facilities, updated technologically-enhanced classrooms, well-maintained athletic complexes, a strong, capable faculty, and programs and values that foster the appropriate social growth of high school students. With the legacy of past achievements and the promise of continued growth and a bright future, CHS is that school!

The current proposed Master Growth Plan for CHS will enhance all areas of a student's high school experience: academics with the addition of specialized classrooms, including a new robotics lab, fine arts rooms and a new Music Building; athletics with the renovation of existing locker rooms, utilized by both students and athletic teams, the addition of a new fitness center for all students and teachers, and the addition of amenities at our outside fields; and most importantly, the proposed growth plan will further enhance the student's spiritual experience while at CHS with the addition of a new Student Life Center in which to gather for fellowship, prayer, meals, and other events. Investing in Catholic High School's future will help to form the "*responsible Christian individuals*" who become the future parents, employees, employers, and leaders in the Pensacola community and beyond.

Your Involvement Is Critical

This is a strategic moment for Pensacola Catholic High School. The planning and organization are underway with input coming from a broad base of CHS constituencies. If the consensus of the input received points to the completion of the developed Master Growth Plan, we will proceed with planning for the Capital Campaign.

What is needed? You! Please consider the number of ways you can be part of this vision.

- Pray daily for the on-going growth and flourishing of Catholic High School as an excellent Catholic, secondary school
- Share your ideas about this proposed vision with a representative from the Institute for School and Parish Development.
- Be an ambassador for Catholic High and our vision.

Catholic High Prayer

**Come Holy Spirit,
In the name of our Lord Jesus,
Increase the flame of Your love
in the hearts of the Catholic High Family.
Enlighten and encourage us.
Show us the way to always be
the school community that You desire.
Help us to be open to Your Word in all things that
We may be aflame with the fire of Your love and filled
With gratitude. Help us to become the faithful disciples
that You have called us to be. Amen.**